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PHILOSOPHY

SOCIAL AND CULTURAL CHALLENGES AT THE TURN OF THE MODERN ERA

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*Annotation:* This article conceptualizes important sociocultural transformation of Western society because of the depletion of creative impulses of modernity. It focuses on the problem of non-equivalence of information exchange between the different social groups in the context of globalization.

*Key words*: the era of modernity; information exchange; intercultural communication; multiculturalism; social cultural aspects of globalization.

PHILOSOPHICAL PROBLEMS OF GLOBALIZATION IN MODERN SCIENCE

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*Annotation:* The questions connected with the influence of globalization on the development of science are analyzed in the article. It is indicated that these tendencies are directed to work out the common methodological basis both natural sciences and the humanities. At the same time the description of all natural phenomenon on the basis of the common laws often leads either to the reductionism, or to loss of the strict scientific work.

*Key words:* natural sciences; humanities; reductionism; globalization.

THE FORMATION OF REPRESENTATIONS ABOUT GLOBAL PROBLEMS OF MODERNITY IN THE INFORMATION SOCIETY AND THE SOURCES OF SPECULATION ON THIS TOPIС

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*Annotation:* This article is devoted to the problem of the adequate assessment of the global risk society, standing before him in the modern era. An important aspect of this problem is a different kind of speculation and the distortion of the objective situation, favorable certain social groups. Also examines the role of the media in this process.

*Key words:* global problems; worldviews; alarmism; thinking; the information society; the media; the elite.

ABOUT NEW VERSION OF THE UNCONSCIOUS ONTOLOGY

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*Annotation:* In the article the human psychology and social processes are examined through a prism of some modern representations about human mentality as quantum-like system and philosophical ontology. Author suggests, that these phenomena are connected with so-called «collective unconscious». Necessity of joint application of the p-adic mathematical analysis with representations about quantum-like processes of «collective unconscious» is accentuated.

*Key words:* p-adic mathematical analysis; «collective unconscious»; social processes; quantum-like systems.

PROTOSCIENCE AND PARASCIENCE KNOWLEDGE:  
THE PHILOSOPHICAL ANALYSIS

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*Annotation:* Philosophical analysis of protoscience and parascience knowledge is provided in the article. The cultural-historical reasons of parascience existence in the modern world are revealed. The role of protoscience and parascience knowledge in understanding of culture and science is founded.

*Key words:* protoscience knowledge; parascience knowledge; culture; science; mysticism.

TOLERATION: PRO ET CONTRA

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*Annotation:* This article aims to survey key arguments for toleration as moral virtue of modern societies and those theories in contemporary political philosophy that argue against toleration as a value or attitude anyone should promote and defend. The article starts with P. Nicholson’s definition of tolerance to specify the value, then I review D. Heyd’s theory that describes the logic of tolerant consciousness. J. Locke’s, J.S. Mill’s and P. Nicholson’s ideas are considered in order to construct a cogent liberal argument for toleration. In the last part of the article I try to render communitarian (M. Sandel, Ch. Taylor), postmarxist (H. Marcuse) and postliberal (J. Gray) critique of toleration.

*Key words:* toleration; justification and critique; argument; liberalism; communitarianism; postmodernism.

DIALOGISM OF RELIGIOUS CONSCIOUSNESS  
AS A WAY TO TOLERANCE OF SECULAR SOCIETY

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*Annotation:* This article focuses on tolerance, secularity and religious intolerance, makes a distinction and defines the terms by looking at the current situation. Also it provides an analysis of existing approaches to this problem in Russia and proposes way to resolve conflicts based on religion in a secular state.

*Key words:* dialogism; religious consciousness; tolerance; secularity; intolerance.

ETHICAL CODES: PROBLEMS OF CREATION AND APPLICATION

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*Annotation:* The peculiarities of ethical codes as practical realizations of the concepts of professional ethics are discussed in the article. The author analyzes the process of codes creation and application to control the activities of the professional community. Attention is also paid to the role of ethical codes for separate organizations and society as a whole.

*Key words:* professional ethics; professional activity; ethical regulation; code of ethics.

DEMOCRACY AND EDUCATION: GLOBAL RESEARCH PROJECT

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*Annotation:* The paper reports on the International Global Doing Democracy Research Project which involves scholars from over 25 countries examining perspectives and perceptions of democracy in education in order to develop a more robust and critical democratic education. The focus of this project is on how education supports, cultivates and engages in, and with, democracy. The paper describes the organization, methodology and research instruments of the project.

*Key words:* philosophy of education; democracy; Democracy Index; thick vs. thin democracy; citizenship.

PHILOSOPHICAL VIEW OF THE WORLD IN EPONYM INTERNATIONALIZMS

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*Annotation:* The eponym internationalisms from the field of philosophy are analized in the article. The terms «eponym» and «eponym internationalism» are explained. The issue about the internationalization in the linguistics is touched on. The connection between the philosophical science and the linguistic science is demonstrated.

*Key words*: philosophy of science; eponym term; eponym internationalism; onomastic; text for special purposes; internationalization in linguistics.

INNERMOST’S METAPHYSIC IN LIVING SPACE

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*Annotation:* The main subject of this article is to find out metaphysical grounds of living space trough innermost category, inner transformation research in historical dimension, dialectics elicitation of innermost and explicitness in modern culture living environment.

*Key words*: metaphysics; culture; living space; innermost; home.

ETHNOCULTURAL MODERNIZATION:  
PROBLEM OF REALIZATIO

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*Annotation:* The author reveals the internal conditions for successful modernization of ethnic cultures. On the specific processes of ethnic cultures of the Sakha Republic (Yakutia), examples of organic and inorganic conservation has shown. The perspective of metaphysical conceptualization based on symbolic ontologization of consciousness are shown. The last incorporates synthesis and transmigration symbols of ethnic and metaphysical culture, the inclusion in modern cultural forms both types of symbols.

*Key words*: ethnomodernization; preservation of ethnic culture; symbol; transmigration; ontologisation of consciousness.

CATECHETICAL SCHOOL OF ALEXANDRIA AND CATECHETICAL SCHOOL  
OF ANTIOCH AND ANCIENT GREEK PHILOSOPHY

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*Annotation:* The author of the article considers the role of Ancient Greek philosophy in Catechetical School of Alexandria and Catechetical School of Antioch. The purpose of Catechetical School of Alexandria and Catechetical School of Antioch was to synthesize Greek philosophy with Christianity. The influence of the Greek philosophers is conceded.

*Key words:* Catechetical School of Alexandria; Catechetical School of Antioch; Clement of Alexandria; Origen; John Chrysostom; Platonism; Neoplatonism; Aristotelianism.

PSYCHOLOGY

COMPARATIVE ANALYSIS OF INTELLECTUAL READINESS OF PRESCHOOL CHILDREN TO SCHOOL IN COMPLETE AND INCOMPLETE FAMILIES

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*Annotation:* In the article the results of intellectual readiness of preschool children from intact and broken families to school study are analyzed.

*Key words:* complete and incomplete family; preparation for school; child’s intellectual development; children’s readiness to learn; intellectual readiness for school; memory; attention; logical thinking.

PSYCHOLOGY-PEDAGOGICAL PROJECT MEDIATIVE SUPPORTS THE MAINTENANCE OF PEDAGOGICAL INTERACTION BETWEEN SUBJECTS OF EDUCATIONAL PROCESS: EFFICIENCY ASSESSMENT

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*Annotation:* The psychology-pedagogical project of interaction between teachers and students mediative supports is presented in the article; also, the results of estimation its efficiency by objective criteria are presented.

*Key words:* conflict; settlement of conflict; mediative supports; conflictology competency.

THE LEVELS OF VERBALIZATION OF EMOTIONAL EXPERIENCE

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*Annotation:* The following levels of verbal differentiation of emotional experience are allocated and in detail described: aleksitimiya level, level of the generalized estimates, level of emotivny lexicon, level of the analysis of a condition.

*Key words:* emotions; emotional experience; verbalization of emotions; emotivny lexicon; aleksitimiya; emotional intelligence.

FEATURES OF PERFECTIONISM AT PERSONS  
WITH VARIOUS SOMATIC DISEASES

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*Annotation:* The article is devoted to studying of features of expressiveness of perfectionism and its components at persons with cardiovascular and gastroenteric diseases. Significant distinctions in perfectionism manifestation at persons with different somatic diseases are established: persons with gastroenteric diseases have higher values of socially prescribed perfectionism in comparison with persons with cardiovascular diseases. Distinctions in interrelation of indicators of level of nevrotizatsiya with perfectionism indicators in groups of persons with various somatic diseases are found.

*Key words*: perfectionism; self-oriented perfectionism; other-oriented perfectionism; socially prescribed perfectionism; level of [neurotization](http://slovari.yandex.ru/neurotization/en-ru/Medical/#lingvo/).

PERSON’S LIFE PROSPECTS IN CRISIS SITUATION OF UNEMPLOYMENT: STATEMENT OF A PROBLEM

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*Annotation:* Article analyzes the theoretical construct of person’s life prospects. It is shown that the personality’s course of life, subjective picture of course of life is one of the fundamental problems of psychology. The article substantiates actuality of research of person’s life prospects in crisis situation of losing a job. In addition, we advanced some hypotheses about the structure of life prospects and their place in the structure of personality, correlation with person’s properties and self-concept.

*Key words*: course of life; life prospects; time perspective; crisis situation; self-concept; personality’s qualities; unemployment.

INTERACTION BETWEEN SLEEP QUALITY   
AND ORGANIZING ACTIVITY MOTIVATION

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*Annotation:* Author suggests that the state of sleep varies by persons engaged in different activities. Therefore, this study examines the relationship sleep state with motivation, organizing activities.

*Key words*: sleep; motivation; activities.

SOCIOLOGY

MODERN RUSSIAN FAMILY: EDUCATIVE POTENTIAL

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*Annotation:* The article is devoted to the analysis of state of the educative potential of the Russian family. The authors use the statistical data, results of sociological researches, which allow to draw the conclusion about reducing of the upbringing opportunities of the family. It is emphasized, that legislation improvement in the sphere of family policy and the education sphere is the necessary condition of developing of the educative potential of the family.

*Key words*: educative potential; family; components of educative potential; the groups of objective and subjective components.

FAMILY INFLUENCE ON THE TEENAGER DEVIANCE FORMATION

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*Annotation:* Family influence on formation negative and positive deviant behavior in the article considered. Also are analyzed positive and negative family deviance. Were explored exhibition of positive and negative deviance.

*Key words:* family; society; state, deviant behavior; delinquent behavior; negative deviance; positive deviance.

DEMOGRAPHIC PROCESSES IN THE CONTEXT OF VITALIST SOCIOLOGY

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*Annotation:* The article is devoted to the analysis of the types of reproductive behavior of the population of the Altai Republic as one of the indicators of demographic process of the region. By means of the author’s sociological analysis reproductive installations of the population are investigated and their determinative factors are sorted out: material and economic security, housing security, residence, education level, influence of mass media, ethnic origin.

*Key words:* reproductive behavior; demographic development; factors; middle-sized families; small-sized families; population.

MODERN VIEW AT THE MODERNIZATION THEORIES

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*Annotation:* This article describes modernization processes as incomplete project for any society. Theories of modernization consider from the point of view of different sociological concepts. Sociological theories are presented by ideas of modern sociologists.

*Key words:* modernization; sociological concepts of modernization; cultural theories.

SOCIAL QUALITY OF TERRITORIES DEVELOPMENT:  
MEASUREMENT PROBLEMS

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*Annotation:* In the paper the theoretical bases of the concept of «social quality» as methodology of complex research of processes of social development of territories and communities are considered. Key elements of «social quality» are analyzed, the problem of their interrelation and it’s priority in research is considered.

*Key words:* social quality; inclusion; exclusion; cohesion; stratification; empowerment.

THE RELATION OF PERM REGION COMPETITION IN PROFESSIONAL SKILL AMONG SOCIAL SERVICE’S NOMINEES TO THE PROCEDURE   
OF PARTICIPATION IN PUBLIC INTERNET VOTE

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*Annotation:* The scientific and methodical analysis of use of the Internet vote technology in the competition of professional skill among social service providers in Perm Krai «Calling – 2012» is presented in this article; the efficiency of this technology in promotion of the public status and improvement of image of a profession is shown; the results of questionnaire of Internet vote nominees about their impressions about a voting procedure and the changes which have occurred as the result in their private and professional life are considered. On the basis of experience of the Internet vote organization, some recommendations to public authorities on increase of efficiency of social work informatization and positioning of this sphere in the Internet according to requirements of modern society are developed.

*Key words:* Informatization; Information Technologies; The Internet; Internet-Vote; Social Work; Social Services

DEMAND FOR WORKING PROFESSIONS IN PERM REGION IN THE CONDITIONS OF MODERN SOCIAL REALITY

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*Annotation:* Demand of the qualified workers in the sphere of production is becoming more obvious in Russia and in Perm region now. These tendencies are sounded in mass media by representatives of the state, regional and local government, the industrial enterprises and business. Research of demand of qualified workers in the Perm mass media is interesting for us. The analysis of demand of working professions media is presented in this article. The basis of the research are materials, results of the empirical researches which have been carried out in Perm region in 2009 and 2011 by content analysis of the Perm print mass media.

*Key words:* demand for working professions; skilled workers of the large and small industrial enterprises; modern social reality.

PROBLEMS AND PERSPECTIVES OF A MUSEUM INSTITUTIONALIZATION   
IN MODERN RUSSIAN SOCIETY

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*Annotation:* The actual problems and perspectives of a museum as social institute in Russia are discussed in the article. The article is based on the results of the sociological research. The conclusion gives some recommendations for museums.

*Key words:* museum; a social institution; functions; problems of a museum; social advantages; social perspectives of a museum.